

# Privacy Policy for WISELINE TECHNOLOGY PVT LTD

Effective Date: 07 April 2024

WISELINE TECHNOLOGY PVT LTD, is dedicated to safeguarding your privacy and ensuring the protection of your personal information. We adhere to the National Privacy Principles in the Privacy Act and are committed to transparent data handling practices.

This Privacy Policy outlines how we collect, use, and disclose personal information, including details on our Commercial Credit Reporting Policy. This policy applies to our website at (https://www.wiselinetechnology.com).

#### 1. Collection of Personal Information

We collect personal information to provide our services and manage our operations. The type of information collected depends on the purpose and may include, but is not limited to:

- Name
- Age and/or date of birth
- Contact details (telephone numbers, address, email)
- Identification information (driver's license, passport)
- Payment details (credit card, bank account)
- Occupation and employment details
- Geographical location
- Australian Business Number (ABN)
- Credit history
- Trade references
- Financial information
- Directorships
- Defaults and bankruptcies

We gather this information through various means, including direct interactions, applications, forms, and publicly available sources. We do not collect sensitive information without your consent.

### 2. Information Collected via our Website

Personal information may be collected through our Website and by third-party service providers who assist us in operating it. We may use technologies such as Google Analytics, cookies, clickstream data, and web beacons to analyse user behaviour, improve our services, and enhance your browsing experience. You can configure your browser settings to manage cookies.

Third-party applications and content, such as social media links, may also collect information when you interact with them. Please refer to the privacy practices of these third parties for more information.



#### 3. Use and Disclosure

#### We use collected personal information for purposes including:

- Providing services and products
- Managing accounts
- Marketing our services and products
- Risk assessment and management
- Legal compliance
- Communication

We may share information with third parties, such as service providers and industry groups, as necessary for our organizational functions. We do not sell, trade, or rent your personal information, and we cooperate with law enforcement agencies as required by law.

# 4. Security

We take reasonable steps to secure and protect your personal information against unauthorized use, modification, or disclosure.

# 5. Anonymity

Where possible, we offer the option to deal with us anonymously. However, full access to our services and products may not be possible without providing personal information.

# 6. Commercial Credit Reporting Policy

This section explains how we collect, use, disclose, and hold commercial credit information and commercial credit eligibility information. It applies in the same way as our policy on personal information.

### 7. Access

You have the right to access your personal information to ensure its accuracy, relevance, and completeness. We take reasonable steps to correct inaccurate information. There may be a reasonable cost for processing access requests.

### 8. Links

Our Website may contain links to third-party websites. We are not responsible for their content, privacy policies, or security. Please review the privacy practices of linked sites.

### 9. Overseas Disclosure

Some personal information may be disclosed overseas, including to third-party service providers or our related entities. By using our services, you consent to the collection, use, storage, and processing of your personal information outside of India as described in this Privacy Policy.

## 10. How We Handle Privacy Complaints



#### **WISELINE TECHNOLOGY PVT. LTD.**



If you have privacy concerns or believe we have not followed this Privacy Policy, please contact our Privacy Officer using the contact details below. We will investigate your complaint and provide a response in a reasonable timeframe.

#### 11. Contact Us

For further information about our Privacy Policy, to access, update, or correct your personal information, or to make a privacy complaint, please contact:

**Privacy Officer** 

#### **WISELINE TECHNOLOGY PVT LTD**

#Near Indian Oil Depot., Sempora Srinagar, J&K-191101, India.

Email: Support@wiselinetechnology.com

Phone: 9622-111-804

We value your privacy and strive to maintain the highest standards in data protection. This Privacy Policy is subject to updates, and any changes will be reflected on our Website. Please review this policy periodically for the most current information.

